

## PHOTO RELEASE

### What is a Release form for?

A release form is an agreement between you and Oxfordshire Breastfeeding Support (OBS), under which you give us your permission to use your image/s, story or other materials you have contributed towards a project, in our print publications, social media, website and other end products such as films.

Please read this document as, once it is signed by you, it is a legally binding document between you and us.

### Why do we need a Release form?

To make sure you understand and agree that your image, story or other work may appear in OBS's general publicity or fund raising material or as part of a named project. It offers you and OBS protection against your contribution being used in a way you have not agreed to.

### What happens if I sign this Release form?

You allow OBS to use your image, story or any other materials you have contributed for such purposes as we may decide. OBS will only ever knowingly use an image or a piece of work to promote our mission and to give positive messages about breastfeeding.

*By signing this Release Form you understand that you will be giving OBS permission to decide how to use your contribution without future contact with you.*

You can choose if you would like to be credited for your image or words, or if you would like to remain anonymous.

### What happens if I don't sign?

We won't use your image or work.

### Who can sign?

If you are over 13 years old you can sign the form yourself. We need the signature of a parent, guardian or carer to sign on behalf of anyone under 13 (including babies).

### Where can I read more about how you handle my personal information?

You can read our privacy policy at <http://oxbreastfeedingsupport.org/index.php/policies>

**For all images - please check with the person who took the photo that they are happy for us to use it:** if was a professional photographer they might hold the copyright to the image.

## OBS release form May 2018 onwards

**Your name:**

**Name of child / young person under 13:**

**Your Email address:**

I agree that OBS may continue to use my pictures and/or written materials in its printed materials for a period of 10 years from now, and understand that printed materials may remain in circulation even after that date. I also agree that you can contact me by email to request to extend this. I understand that I can email [team@oxbreastfeeding.org.uk](mailto:team@oxbreastfeeding.org.uk) at any time to have my pictures and writing removed and my data deleted.

**Any further comments/restrictions on how we can use your material:**

**Date:**

**Would you like us to credit your photos?**

**YES/NO**

(delete as appropriate)

*OBS does not normally credit photos unless specifically requested. If you say no, you agree we will not use your name in connection with your image(s). If you say yes, we will add a credit whenever we use your image.*

If you would like to be credited, what name would you like us to use?

Thank you for supporting OBS.

Please return this form to [team@oxbreastfeedingsupport.org](mailto:team@oxbreastfeedingsupport.org)